

Cookies Policy

At www.urbanblond.com I only use cookies to enhance the performance of the website for my visitors. For example, to help my identify and resolve errors, to track popularity of content by page view frequency, or to determine relevant related information to show you when you're browsing my own website. I never store any personally identifiable information such as credit card details, telephone numbers, or addresses as cookies, and I never sell information about your page viewing to external marketing companies (though I recommend you check the Cookie policy of the search engine you are using).

Below is a list of the main cookies I use, and how I use them. I hope this reassures you of my best intentions to protect your privacy online.

Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_cfduid	bloglovin.com	HTTP	1 year
First found URL: https://www.urbanblond.com/2016/12/13/quick-easy-potato-pancakes-two-main-ingredients/			
Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic.			
Initiator: Image tag, page source line number 83			
Source: https://www.bloglovin.com/images/logo_2x.png			
Data is sent to: Sweden (adequate)			

Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	urbanblond.com	HTTP	2 years
First found URL: https://www.urbanblond.com/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 71			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Prior consent enabled: No			
_gat	urbanblond.com	HTTP	Session
First found URL: https://www.urbanblond.com/			
Cookie purpose description: Used by Google Analytics to throttle request rate.			
Initiator: Script tag, page source line number 71			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Prior consent enabled: No			
_gid	urbanblond.com	HTTP	Session
First found URL: https://www.urbanblond.com/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 71			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Prior consent enabled: No			
_pinterest_cm	pinterest.com	HTTP	1 year

First found URL: <https://www.urbanblond.com/>

Cookie purpose description: Used by Pinterest to track the usage of services.

Initiator: Script tag, page source line number 68

Source: https://assets.pinterest.com/js/pinit_main.js

via <https://www.urbanblond.com/wp-content/plugins/pinterest-pin-it-button-on-image-hover-and-post/js/pinit.js>

Data is sent to: Netherlands (adequate)

Prior consent enabled: No

collect	google-analytics.com	Pixel	Session
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First found URL: <https://www.urbanblond.com/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 71

Source: https://www.google-analytics.com/tr/collect?v=1&_v=j68&a=362671566&t=pageview&_s=1&dI=https%3A%2F%2Fwww.urbanblond.com%2F&ul=en-us&de=UTF-8&dt=Urban%20Blond%20%7C%20A%20unique%20lifestyle%20travel%20blog%20from%20England&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=IEBAAEAB~&jid=1051444376&gjid=266819631&cid=278770053.1534428091&tid=UA-83907272-1&_gid=1264551530.1534428091&_r=1&z=1719217191

via <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

Category: Marketing (4)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__widgetsettings	twitter.com	HTML	Persistent
First found URL: https://www.urbanblond.com/2016/12/13/quick-easy-potato-pancakes-two-main-ingredients/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 150			
Source: https://platform.twitter.com/widgets.js			
Data is sent to: United States (adequate)			
Prior consent enabled: No			
fr	facebook.com	HTTP	3 months
First found URL: https://www.urbanblond.com/			
Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			
Initiator: Script tag, page source line number 199			
Source: https://www.urbanblond.com/wp-content/themes/skin/assets/social/fb-sdk.js?ver=4.9.8			
Data is sent to: Germany (adequate)			
local_storage_support_test	twitter.com	HTML	Persistent
First found URL: https://www.urbanblond.com/2016/12/13/quick-easy-potato-pancakes-two-main-ingredients/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 150			
Source: https://platform.twitter.com/widgets.js			
Data is sent to: United States (adequate)			

tr	facebook.com	Pixel	Session
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First found URL: <https://www.urbanblond.com/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 199
Source: https://www.facebook.com/tr/?id=966242223397117&ev=fb_page_view&dl=https%3A%2F%2Fwww.urbanblond.com%2F&rl=https%3A%2F%2Fwww.urbanblond.com%2F&if=false&ts=1534428259944&sw=1024&sh=768
via <https://www.urbanblond.com/wp-content/themes/skin/assets/social/fb-sdk.js?ver=4.9.8>
Data is sent to: Germany (adequate)

Category: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ir	api.pinterest.com	HTTP	Session

First found URL: <https://www.urbanblond.com/2016/12/13/quick-easy-potato-pancakes-two-main-ingredients/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 152
Source: [https://api.pinterest.com/v1/urls/count.json?callback=WPCOMSharing.update_pinterest_count&url=https%3A%2F%2Fwww.urbanblond.com%2F2016%2F12%2F13%2Fquick-easy-potato-pancakes-two-main-ingredients%2F&_="](https://api.pinterest.com/v1/urls/count.json?callback=WPCOMSharing.update_pinterest_count&url=https%3A%2F%2Fwww.urbanblond.com%2F2016%2F12%2F13%2Fquick-easy-potato-pancakes-two-main-ingredients%2F&_=)
via https://www.urbanblond.com/wp-content/plugins/jetpack/_inc/build/sharedaddy/sharing.min.js?ver=6.4.2
Data is sent to: United States (adequate)
Prior consent enabled: No

Date checked: 17th August 2018.

Feel free to contact me if you have any questions or concerns. Please use my Contact Form on Contact Me page.

