

PRIVACY NOTICE

Visitors to my website

When someone visits www.urbanblond.com , I use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. I do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. I do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Use of cookies

You can read more about how I use cookies on my Disclaimer page → [Cookies Policy](#).

E-newsletter

I use a third party provider, Mailchimp, to deliver e-newsletter, special offers or giveaways. I gather statistics around email opening and clicks using industry standard technologies including clear gifs to help me monitor and improve my e-newsletter. For more information, please see [Mailchimp privacy notice](#). I do not sell or share your personal data with any third parties. You are free to unsubscribe at any time.

WordPress

I use a third party service, WordPress.com, to publish my blog. WordPress.com is run by Automattic Inc. I use a standard WordPress service to collect anonymous information about users' activity on the site, for example the number of users viewing pages on the site, to monitor and report on the effectiveness of the site and help me improve it. WordPress requires visitors that want to post a comment to enter a name and email address. For more information about how WordPress processes data, please see [Automattic's privacy notice](#).

People who email me

I monitor any emails sent to me, including file attachments, for viruses or malicious software. Please be aware that you have a responsibility to ensure that any email you send is within the bounds of the law.

Complaints or queries

Urban Blond tries to meet the highest standards when collecting and using personal information.

Please note, in very rare occasions it might happen that I would need to collect your personal information (for example I might need to get your address to be able to post you the prize you won etc.). Please avoid posting any personal and sensitive information on Urban Blond.

This privacy notice was drafted with brevity and clarity in mind.

Disclosure of personal information

I do not collect or hold any personal information on my followers, site visitors, people that comment on my posts, people that send me private messages on social media or people that e-mail me. If I ever need to collect any personal data (for example if I need to post you the prize you won etc.), I will destroy this information after 48 hours and under no circumstances I will save it, keep it, sell it or share it with any 3rd parties.

Links to other websites

This privacy notice does not cover the links within this site linking to other websites. I encourage you to read the privacy statements on the other websites you visit.

Changes to this privacy notice

I keep my privacy notice under regular review. This privacy notice was last updated on 17th August 2018.

If you have any questions or concerns about this Privacy Notice, please feel free to send me a message by using my contact form.

The logo for Urban Blond features a stylized, golden-yellow hairbrush or comb icon above the words "Urban" and "Blond" written in a cursive, golden-yellow font.